

For:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: S	Samra et	al.
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: Art Unit: 3623

Serial No.: 09/474,588

Examiner: James A. Reagan

Filed: December 29, 1999

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METHODS AND SYSTEMS FOR CREATING MODELS FOR MARKETING CAMPAIGNS

SEP 1 3 2002 GROUP 3600

Commissioner for Patents Washington, D.C. 20231

TRANSMITTAL

1. Transmitted herewith is:

Amendment in response to Office Action dated May 21, 2002; Submission of Marked Up Paragraphs and Claims; Supplemental Information Disclosure Statement Form 1449; Supplemental Information Disclosure Statement Transmittal; Certificate of Mailing by Express Mail

STATUS

۷.	Applican	l.
		claims small entity status.
	√	is other than a small entity.

CERTIFICATE OF MAILING/TRANSMISSION (37 C.F.R. 1.8a)

I hereby certify that this correspondence is, on the date shown below, being:

MAILING

✓ deposited with the United States Postal Service
Express Mail, Post Office to Addressee, Label No.
EV130049915US, addressed to the Commissioner for
Patents, Washington, D.C. 20231
Date: 9-9-02

FACSIMILE

transmitted by facsimile to the Patent and Trademark Office

Daniel M. Fitzgerald
Reg. No. 38,880

FEE FOR CLAIMS

4. The fee for claims (37 C.F.R. 1.16(b)-(d)) has been calculated as shown below: OTHER THAN (Col. 1) (Col. 2) (Col. 3) SMALL ENTITY SMALL ENTITY **CLAIMS** REMAINING HIGHEST NO. **PRESENT** ADDITIONAL ADDITIONAL. **PREVIOUSLY** AFTER AMENDMENT PAID FOR **EXTRA** RATE FEE OR RATE FEE 19 **MINUS** 20 x \$9 =x \$18 = \$0.00TOTAL INDEP. MINUS 3 3 x \$42 =\$ x \$84 = \$0.00FIRST PRESENTATION OF MULTIPLE DEP. CLAIM + \$280 = \$ + \$130 = \$TOTAL ADDITIONAL TOTAL ADDITIONAL OR FEE \$ FEE \$0.00 (a) ✓ No additional fee for Claims is required OR Total additional fee for claims required \$ (b) FEE PAYMENT 5. Attached is a check in the sum of \$_____ Charge Deposit Account No. 01-2384 the sum of \$110.00. A duplicate of this transmittal is attached. **FEE DEFICIENCY** ✓ If any additional extension and/or fee is required, charge Deposit Account No. 01-2384. AND/OR If any additional fee for claims is required, charge Deposit Account No. 01-2384. Other: 7. loft Internal Daniel M. Fitzgerald Registration No. 38,880 ARMSTRONG TEASDALE LLP

Registration No. 38,880 ARMSTRONG TEASDALE LLP One Metropolitan Square, Suite 2600 St. Louis, MO 63102 314/621-5070 9-10-02



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Applicant: Samra et al.

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RECEIVED

For: METHODS AND SYSTEMS

SEP 1 3 2002

FOR CREATING MODELS FOR MARKETING CAMPAIGNS

GROUP 3600

CERTIFICATE OF MAILING BY EXPRESS MAIL TO THE COMMISSIONER OF PATENTS AND TRADEMARKS

Express Mail mailing label number: EV130049915US

Date of Mailing: September 9, 2002

I certify that the documents listed below:

- Amendment Transmittal (3 pgs., in duplicate)
- Amendment in Response to Office Action dated May 21, 2002 (28 pgs.)
- Submission of Marked Up Claims (14 pgs.)
- Form 1449 Information Disclosure Statement (1pg.) with attachment (OA-QC)
- Supplemental Information Disclosure Statement Transmittal Form (2 pgs.; in triplicate)
- Certificate of Mailing via Express Mail (1 pg.)
- Return post card

are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above in an envelope addressed to Commissioner for Patents, Washington, D.C. 20231.

09/11/2002 RHARIS1 00000083 012384 09474588 01 FC:115 110.00 CH

Daniel M. Fitzgerald Registration No. 38,880 Armstrong Teasdale LLP

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EXTENSION OF TERM

3.	The proceedings herein are for a patent application and the provisions of 37 C.F.R. 1.130 apply.						
	~F.7.	(complete (a) or (b), as applicable)					
	(a) <u></u>	Applicant petitions for an extension of time under 37 C.F.R. 1.136 (Fees: 37 C.F.R. 1.17(a)-(d) for the total number of months checked below:)					
	Extension for response within:		Other than small entity Fee	Small entity Fee (if applicable)			
		✓ first month	\$ 110.00	\$ 55.00			
		second month	\$ 400.00	\$ 200.00			
		third month	\$ 920.00	\$ 460.00			
		fourth month	\$1,440.00	\$ 720.00			
		fifth month	\$1,960.00	\$ 980.00			
			Fee:	\$ 110.00			
If an additional extension of time is required, please consider this a petition therefor.							
(Check and complete the next item, if applicable)							
An extension of months has already been secured. The fee paid therefor \$ is deducted from the total fee due for the total months of extension now requested.							
Extension fee due with this request \$ 110.00.							
	OR						
	(b) Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time.						